

K mart announced that certificates of deposit and money market funds will be offered through three K mart discount department stores in the Fort Worth, Texas, area beginning May 21.

The expanded financial services will be available through the insurance centers in the K mart stores at 401 S.W. Plaza Shopping Center, 2540 E. Abram St. and 2210 S. Fielder Ave., all in Arlington, Texas.

Issued by Standard Federal Savings and Loan, one of the nation's largest savings and loan associations, the certificates of deposit and money market accounts are insured up to \$100,000 by the Federal Savings and Loan Insurance Corporation (FSLIC), an agency of the U.S. government.

Robert E. Brewer, Executive Vice President of Finance called the program "a good value for K mart customers. Interest rates on the certificates of deposit and money market accounts are very competitive."

Customers may open a certificate of deposit for 12 months or less with a minimum deposit of \$1,000. If the certificate is for 13 months or more, the minimum balance drops to \$250. The daily interest money market account requires a minimum opening balance of \$2,500. If the balance exceeds \$25,000, an interest bonus will be paid. If the balance exceeds \$50,000, an additional interest bonus will be paid. Customers may make additional deposits and withdrawals at any time and will receive a monthly statement of their account.

K mart's in-store insurance centers now total 48, with 41 in Texas and seven in Florida. The insurance centers offer a full range of life, health, property and casualty coverage. Licensed employees of K mart Insurance Services, Inc. a subsidiary of K mart Corporation, will staff the centers. K mart plans to open a total of 60 to 65 insurance centers this year, all in Texas and Florida.

UNITED WAY

ENDS RECORD SETTING YEAR WITH AWARDS

The Greenville United Way has made 98 percent of its 1983-84 goal, according to campaign chairman Frank W. Smith Jr., collecting the most ever in Greenville.

At a recent awards and recognition dinner attended by about 90 people, Smith called the goal of \$337,201 "rather ambitious," adding, "but we felt we had to make it." He said the \$328,000 actually raised was a 13 percent increase over funds raised the previous year.

Under Smith's leadership, this year's collections were the most money ever raised by Greenville United Way. He said there are still some pledges pending, but United Way Executive Director Totty Merideth said regardless of that, Jan. 24 was the official end of the 1983-84 campaign.

Parks Johnson, 1983 U.W. board president, said, "We have an obligation in this community to provide basic human needs and services, and I think this is beginning to sink in." He said he still hears excuses why people can't give, but "more of the public is truly understanding what our motive and mission is."

He added, "It's our community and it's only going to be as good as we make it."

The winner of the first President's Award for Outstanding Volunteer Service went to Tom Winn, manager of the Greenville K mart (4213). The award is to be presented annually.

Winn, who became a member of the Greenville United Way Board of Directors in January 1983, served on the Allocations and Budget Committee in 1983. Johnson said advertising paid for by Winn's company, directly related to the 1983-84 campaign, totaled more than \$3,000.

"This man has been in Greenville only a little over two years, but he has exhibited a spirit of community caring and involvement which put a lot of us old-timers to shame," Johnson said.

Recognition awards for the volunteer service went to these divi-

sign leaders: Johnson, pacesetter; Frank Smith, large firms; Frank Hall, Sr., special gifts; Frank Dunstone and Bill Armstrong, professional; Tom Cameron, Ronnie Tubertini, Bob Boehmle, Marie Love, Robert Posey and Raymond Wong, commercial divisions A and B; Nell Thomas, William Burnley, Mildred Klein, Chuck Thomas and Ed Lancaster, public service; William E. Allen and Vance Lipe, combined federal; David Tucker, publicity.

Awards also went to loaned executives Dick Dunaway of Nicholson-Cooper, Dick Voth of Brent Towing, Jimmy Carpenter of Mississippi Power & Light Co., Mark LeBreton of K mart, Tom Risher of McRae's and Ted Roman of Commercial National Bank.

Special thanks went to Julie Mac Armstrong for creating a local slide presentation with the assistance of Tom Lampkin and Paul Artzman Jr. Special recognition went to the Delta Democrat-Times, WGCM, WABG, the Commercial Appeal, WNIX, WBAD, WBAQ, WVXT and Cameron signs.

The first ever company key-person award was presented to Judy S. Anderson of Caldwell Culvert. Campbell & DeLong as well as Henderson, Duke & Dantone law firms also received recognition.

Outstanding contributors in commercial A and B divisions that received gold awards (the highest award of distinction) included Kossman-Young, Office Supply Co., W.L. Henson of Prudential, BASE, Curtis Mathes Home Entertainment, Shapero Furniture Co., Tenebaum's, Yellow Freight System and United Parcel Service.

In the large firms division, gold awards went to Baird & Co., Brent Towing, Caldwell Culvert, Commercial National Bank, Deposit Quaranty National Bank, Delta Implement Co., First National Bank, Greenville Compass, Greenville Gravel, Hager Hinge, McRae's, MP&L, Mississippi Valley Gas, Planters Bank, Washington Federal, Washington

Manufacturing and Gil Worth Tire Co.

Silver awards (second highest award) went to Davis Walker Steel & Wire employees, Delta Democrat-Times employees and Greenville Head & Block employees, Delta Medical Center, Gamber Clinic, K mart, Moeller Manufacturing, J.C. Penney, Sears Roebuck & Co., Nicholson-Cooper, South Central Bell Telephone, Uncle Ben's Foods and Utility Products.

Bronze awards (third highest awards of distinction) went to U.S. Gypsum, Greenville Mill, King's Daughters Hospital, Sunflower and Mebane Packaging Products.

Also recognized were representatives of the 15 Greenville United Way agencies.

The agencies are Boy's Club of Washington County, Boy Scouts of America, Greenville Council on Aging, Greenville Day Care Center, Salvation Army, Washington County YMCA, Mental Health Center of Washington County, Literacy Council, Girl Scouts, Community Assistance Fund, Arthritis Foundation, American Red Cross, Washington County Association for Retarded Citizens, USO, and Epilepsy Foundation.

The dinner was held at the C&G Ltd. Restaurant.

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